## Proxy Voting & Corporate Engagements Update

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# Looking Ahead – 2020 Proxy Season Outlook

#### • CalPERS casts votes at approximately 11,000 company meetings annually

- ✓ Staff cast votes in line with CalPERS' Governance & Sustainability Principles and Investment Beliefs
- ✓ From March through June, staff will cast votes at approximately 8,000 meetings
- ✓ Staff typically engages 2,000 unique companies a year on governance and sustainability topics
- ✓ Priority engagements on climate change, corporate board diversity, and executive and employee compensation
- ✓ Other engagements on deforestation, plastic waste, human capital management, and other topical issues
- Climate Action 100+: Engage portfolio companies to ensure that their strategies take into account the risks and opportunities arising from climate change through:
  - ✓ Improving governance of climate-related risks and opportunities
  - ✓ Curbing greenhouse gas (GHG) emissions, and
  - ✓ Strengthening climate-related financial disclosures
- Corporate Board Diversity: Engage companies to improve corporate board diversity
  - Use proxy voting and shareowner campaigns to bring about change where engagements have not led to positive outcomes
- Executive and Employee Compensation: Ensure that the design and practice of compensation at portfolio companies appropriately incentivizes management and employees to generate long-term sustainable returns in alignment with the interests of long-term investors



## Looking Back – 2019 Proxy Season Outcomes

#### Made progress in engaging Climate Action 100+ companies

- ✓ CalPERS leading engagements at 22 companies including 6 Japanese companies
- ✓ Engaging companies to implement measurable targets relating to the goals of the Paris Agreement
- Results and progress of collaborative engagements are detailed in the Climate Action 100+ 2019 Progress Report (<u>http://www.climateaction100.org/</u>)
- ✓ Notable successes include public commitments by some companies to be "net-zero by 2050," 70% of CA100+ companies setting long-term emissions reductions targets and commitments to provide TCFD-aligned reporting

### Made progress in improving corporate board diversity

- ✓ 53% of companies engaged since July 2017 added a diverse director to their boards (389 of 733 companies)
- ✓ Met 3-year KPI for all S&P 500 companies to have at least one female director on their board
- ✓ Voted "against" 314 directors at companies where diversity engagements did not result in constructive outcomes (by comparison voted against 468 directors in 2018)

#### Enhanced executive compensation voting

- ✓ Voted "against" 53% of executive compensation proposals, up from 43% in 2018. The 5-year average prior to staff's January 2018 implementation of the enhanced compensation analysis framework was 16% "against"
- ✓ Developed and implemented a new proprietary 5-year quantitative pay-for-performance model



### Appendix



# Climate Action 100+

### CalPERS is playing a leading role in both strategy and implementation

- CalPERS convened the initiative following the carbon footprint of our global equity portfolio in 2015
  - ✓ Inaugural Chair of the initiative
  - ✓ Initiative now has over 370 signatories with over \$35 trillion in assets under management
  - $\checkmark\,$  Signatories are engaging the 100 companies with the largest GHG emissions
- Member of the Steering Committee of the initiative and Chair of the Asia Advisory Group
  - ✓ CalPERS staff are also participating on multiple working committees
  - CA100+ notable successes at: Shell, Glencore, Xcel Energy, Maersk, Rio Tinto, HeildelbergCement, Duke Energy, Nestle, VW, and AES, PetroChina and PTT Public Company Limited

#### CalPERS is leading engagement on 22 portfolio companies globally

- Close collaboration amongst engagement, integration and policy & advocacy teams
  - ✓ All 22 company engagements underway, including 6 Japanese companies
  - ✓ Filed or co-filed climate risk proposals at 4 companies in 2019





# Climate Action 100+| Engagement Goals

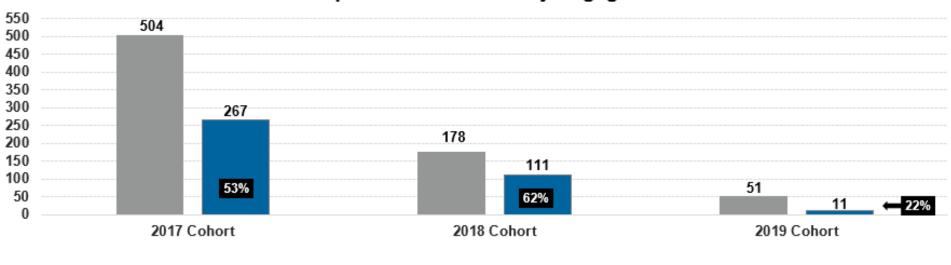
- Investors signed on to Climate Action 100+ are requesting the boards and senior management of companies to:
  - Implement a strong governance framework which clearly articulates the board's accountability and oversight of climate change risks and opportunities;
  - ✓ Take action to reduce greenhouse gas emissions across the value chain, consistent with the Paris Agreement's goal of limiting global average temperature increase to well below 2 degrees Celsius above pre-industrial level; and
  - ✓ Provide enhanced corporate disclosure in line with the final recommendations of the Task Force on Climate-related Financial Disclosures (TCFD) and, when applicable, sector-specific Global Investor Coalition on Climate Change Investor Expectations on Climate Change [1] to enable investors to assess the robustness of companies' business plans against a range of climate scenarios, including well below 2-degrees Celsius, and improve investment decisionmaking.
- Engagement goals include "net zero by 2050" and alignment of lobbying activities and executive compensation with a transition to a low-carbon economy

[1] The <u>Global Investor Coalition on Climate Change</u> Investor Expectations on Climate Change sector guides cover <u>oil and gas</u>, <u>mining</u>, <u>utilities</u> and <u>auto</u> <u>manufacturers</u> and provide additional sector specific disclosure recommendations, particularly regarding the oversight of public policy positions. Source: <u>http://www.climateaction100.org/</u>



### Corporate Board Diversity Cohorts: 2017, 2018, 2019

Corporate Board Diversity Engagements



Targets
Added Diverse Director

- ✓ 53% of the 2017 corporate board diversity cohort have since added a diverse director to their boards following staff's engagements (267 of 504 companies). Engagements started in July 2017
- ✓ 62% of the 2018 corporate board diversity cohort have since added a diverse director to their boards following staff's engagements (111 of 178 companies). Engagements started in October 2018
- ✓ 22% of the 2019 corporate board diversity cohort have since added a diverse director to their boards following staff's engagements (11 of 51 companies). Engagements started in July 2019



## **Corporate Board Diversity Continued**

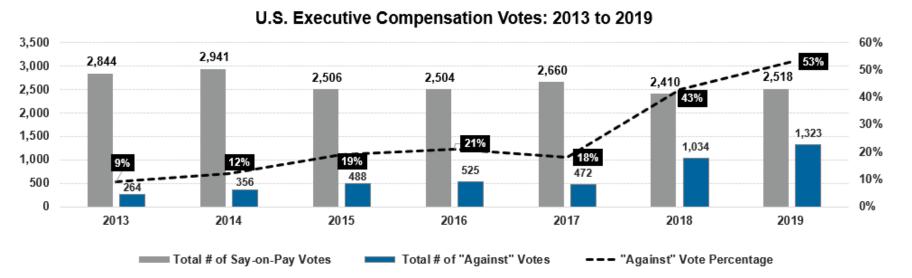
- 2019 proxy season
  - ✓ Filed 121 majority vote shareowner proposals at non-responding diversity companies that did not have majority voting for director elections
    - > As of December 31, 2019 48 of the 121 had added a diverse director to their boards
    - > Reached settlements with 67 companies that committed to adopt majority vote
    - > 19 proposals went to vote, 7 passed with >50%

✓ Withheld votes from 314 directors at companies where engagements where not constructive

- 2020 proxy season
  - ✓ Engage current and new portfolio companies lacking board diversity
  - Continue to file majority vote shareowner proposals at non-responding companies that do not have majority voting for director elections
  - ✓ Continue to withhold votes against directors where engagements are not constructive
  - Continue to partner with CaISTRS and LACERA on the California Diversity Initiative to improve board diversity at CA headquartered companies



### U.S. Executive Compensation Votes: 2013 to 2019



- ✓ 2017: Staff carried out extensive research on executive compensation and pay-for-performance (P4P)
- ✓ 2018 proxy season: Implemented enhanced voting practices on executive compensation ("Say on Pay") proposals in the United States. Voted "against" 43% of SOP proposals
- ✓ 2019 proxy season: Developed and implemented a new proprietary 5-year quantitative model as part of the enhancement of the CalPERS Executive Compensation Analysis Framework to review SOP proposals. Voted "against" 53% of SOP proposals
- ✓ 2020 proxy season: apply further enhancements to the executive compensation framework analysis
  - Implement the CalPERS P4P Scorecard developed in August 2019
  - > Vote "against" Compensation Committee members when voting "against" compensation plans

