# Beyond 60/40: Private Assets and Innovative Investment Strategies

Nicole Musicco
Chief Investment Officer

Anton Orlich

Managing Investment

Director, Private Equity

### **Defining Private Assets**

- Ownership in non-publicly traded companies or physical assets
- Typically held over longer-investment horizons with limited liquidity
- Increasingly important part of Global markets

Allocation	Asset
50%	Global Equity
28%	Fixed Income
13%	Real Assets
8%	Private Equity
0%	Private Debt
1%	Liquidity

Increased allocation to Private Markets in new SAA

7 0 0 0 0 1 0 11	7.0001
42%	Global Equity
30%	Fixed Income
15%	Real Assets
13%	Private Equity
5%	Private Debt
0%	Liquidity

Allocation

**Prior Strategic Asset Allocation** 

Current Strategic Asset Allocation, incl 5% allocation to Leverage. As of 07/01/2022

### Advantages of the Private Markets

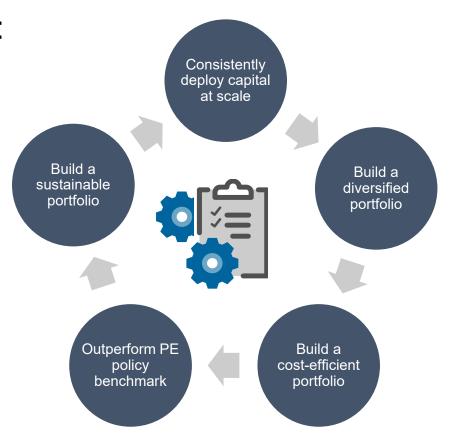
Assets align with our long-term horizon

Provides diversification for CalPERS' total portfolio Greater control through selection of high-quality managers and investments we are underwriting Increasing cost-efficiency through co-investments and direct investments

Spotlight on Private Equity: Strategic Priorities

### **Private Equity Program Objective:**

Consistently deploy capital at scale to build a diversified, cost-efficient portfolio of high-conviction investments that outperforms the PE policy benchmark



## Moving Private Markets towards ESG ESG Data Convergence Initiative

#### Goal:

Standardized set of ESG metrics and mechanism for comparative reporting in Private Equity

#### Progress to Date:

- Over 250 GPs and LPs, representing \$25 T+, joined initiative and aligned on initial set of 6 metrics
- 2,000+ companies included in the inaugural year's benchmark
- Moving industry towards greater transparency, including our own PE portfolio



GHG Emissions



Work-related Injuries



Renewable Energy



Net-new Hires



Diversity of Board Members



Employee Engagement



## Growth and Innovation

Strategies and investment deals focused on higher growth, higher risk and reward opportunities that might not fit within traditional private equity deals

## Questions