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# Asset Liability Management

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November 18, 2024



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Asset Liability Management

### Today's Discussion

Seeking the Board's feedback on the following:

- I. Some Key Concepts
- II. Risk

III. Total Portfolio Approach

IV. 2025 Asset Liability Management



## Framework Considerations

To Guide Us During 2025 Asset Liability Management

#### Understanding the Portfolio and Value Creation

We can approximate our portfolio using simple liquid strategies, and we should expect to add value to those strategies

#### Portfolio Implementation and Risk Alignment

The team has flexibility to implement the portfolio, but a key step in portfolio implementation is agreeing on our risk appetite

#### Return Objectives and Valuations

Our return objective remains challenging, especially as higher valuations are associated with lower future expected returns

#### Holistic, Long-term Portfolio Approach

A total portfolio approach, with a genuine long horizon, can add value; the return assumption should be based on the asset allocation, which is in turn a function of risk appetite.

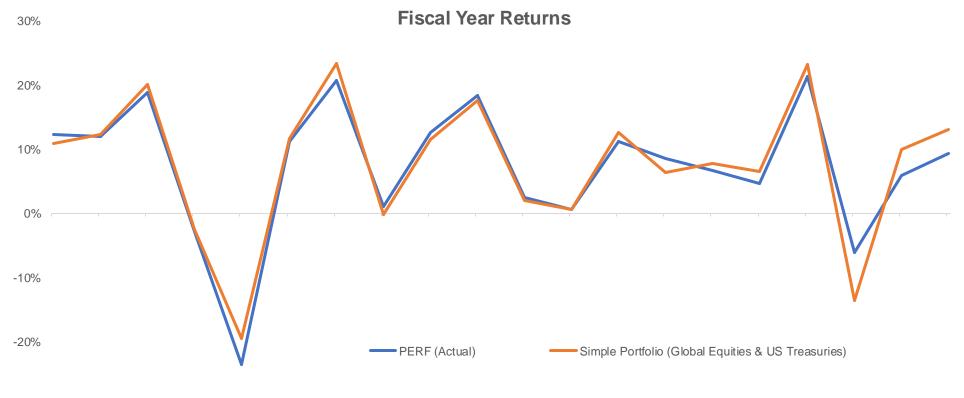


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# PERF Returns Versus Simple Portfolio

#### Approximate PERF Using Simple Liquid Strategies



-30%

Jun-05 Jun-06 Jun-07 Jun-08 Jun-09 Jun-10 Jun-11 Jun-12 Jun-13 Jun-14 Jun-15 Jun-16 Jun-17 Jun-18 Jun-19 Jun-20 Jun-21 Jun-22 Jun-23 Jun-24

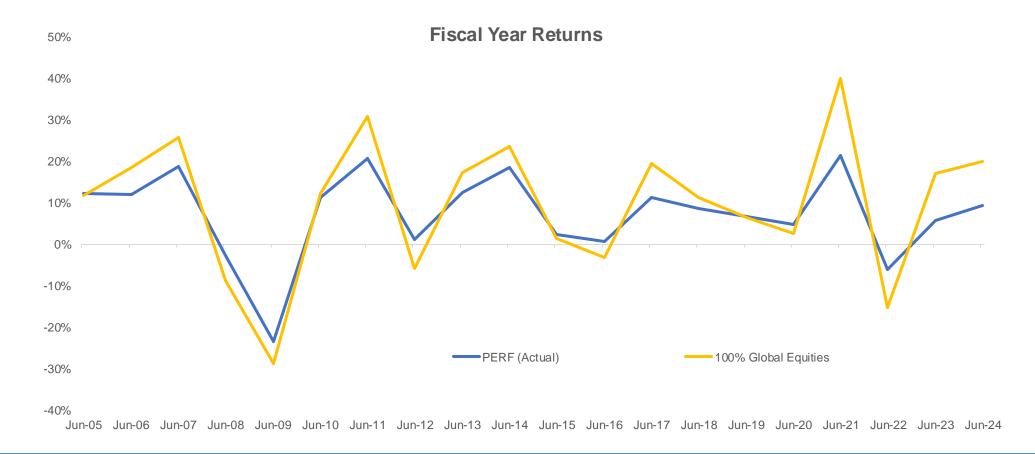


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# PERF Returns Versus 100% Equity

#### Equity Returns Explain Most of PERF Risk

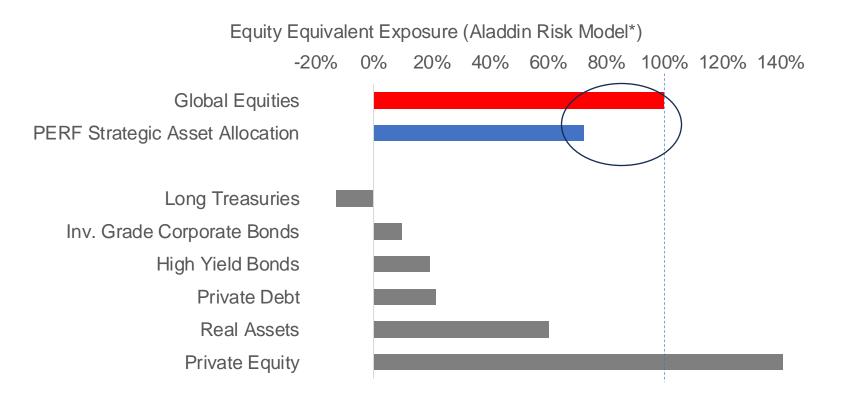




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# Equity Equivalent Exposure

Relative Sensitivity to Equity Market Movements



We define "Equity Equivalent Exposure (EEE)" as: Expected change on an asset/portfolio relative to change in the equity market, during a sustained equity move



\* Source: CalPERS implementation of Aladdin risk model. The model is based on an economic fair value representation of the assets and does not consider valuation lags in illiquid assets. Realized EEE of private assets based on valuations over 6 shorter horizons is expected to be significantly lower.

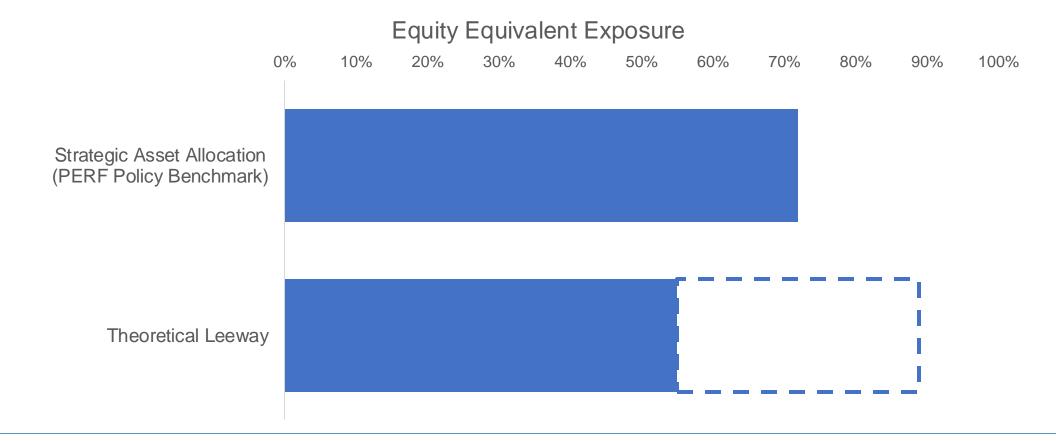
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### Portfolio Implementation

### The Team Has Flexibility To Implement The Portfolio





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# **Risk Considerations and Tradeoffs**

<b>Risk Considera</b>	tions	Tradeoffs		
ALM	Target lower investment risk for more consistent contribution rates and stable funding ratios	Contribution & Funding	Target higher investment returns, leading to lower expected total contributions over time	
Central to Mission	Use more conservative return assumptions, generally leading to the probability of higher contributions today	Discount Rate	Use more aggressive return assumptions, generally leading to the probability of higher contributions tomorrow	
<b>Business Model</b>	Adhere more closely to industry norms and proven approaches to reduce risk of failures	Innovation	Make greater use of innovative / non-standard approaches with potential for upside	
Investment Governance, Organization, Process, & Reputation	Run fewer, simpler, more scalable strategies, reducing management and oversight burden	Complexity	Run more complex, less scalable strategies to target incremental value add	
	More use of external managers to maximize breadth of expertise we can access	Internal vs External	More use of internal staff and supporting infrastructure, to internalize skillsets and reduce costs	
	Minimize costs (and the risk of paying something that doesn't deliver on expectations)	Costs	Maximize after-cost returns (i.e., expensive strategies that generate higher net returns)	
Portfolio	Target lower and shorter markdowns in portfolio value, improving consistency	Drawdown	Accept higher and longer markdowns to increase long term expected returns	
Exposure of Assets to the Market	More closely track benchmarks, external indices, and peer returns, reducing risk of behavioral mistakes	Benchmark Relative	Accept greater divergence from external reference points pursuit of long- term outcomes	
	Maintain more excess liquidity to improve ability to dynamically respond to opportunities	Liquidity	Make fuller use of available liquidity today to harvest premiums from illiquid strategies	
Sustainability Institutional Priority	Minimize climate risk impact on portfolio by excluding companies/ industries with stranded asset risk	Climate Change	Manage climate risk impact by seeking to generate returns through awareness of climate-related risks and opportunities across assets (e.g. transition solutions)	
	Seek to drive change by withdrawing capital from companies not fully aligned with CalPERS' values	Values Alignment	Leverage CalPERS' ownership positions and peer leadership to drive change through engagement	

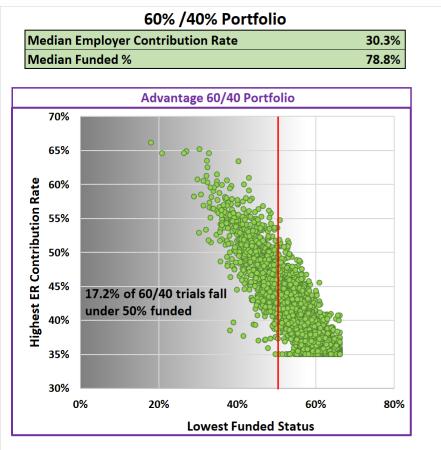


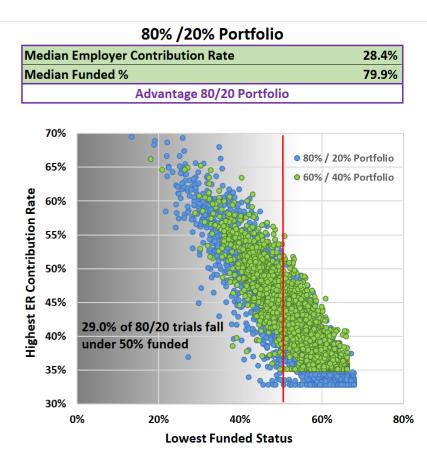
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# A Key Tradeoff

### Contribution / Funding Level





Results based on 5,000 trials of simulated investment returns under the two portfolios over a 20-year period.

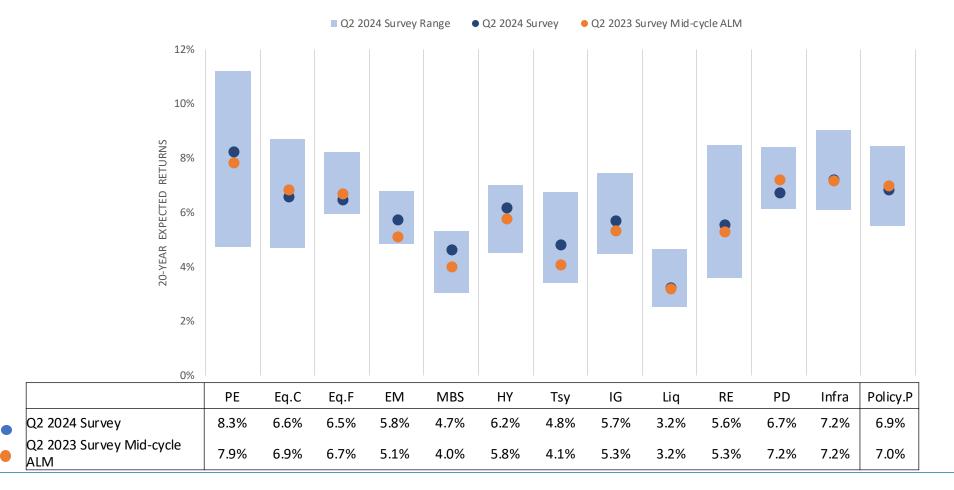


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# **Capital Market Assumptions Survey**

Survey Median and Range – 20-Year Outlook



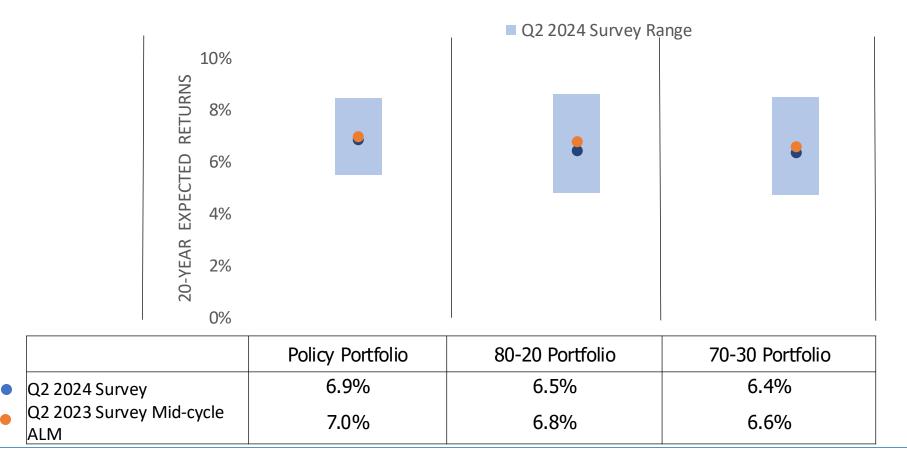


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### Projecting 20-Year Returns

Projecting 20-Year Returns: Comparing Policy Portfolio and Simple Mix



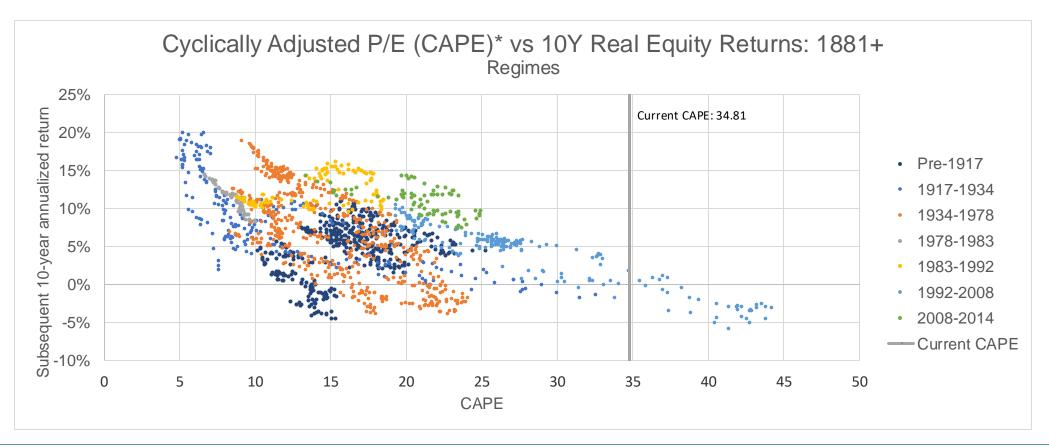


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### Elevated Valuations Impact Long-Term Returns

Historical Lesson: Periods of elevated valuations have often resulted in subpar long-term performance



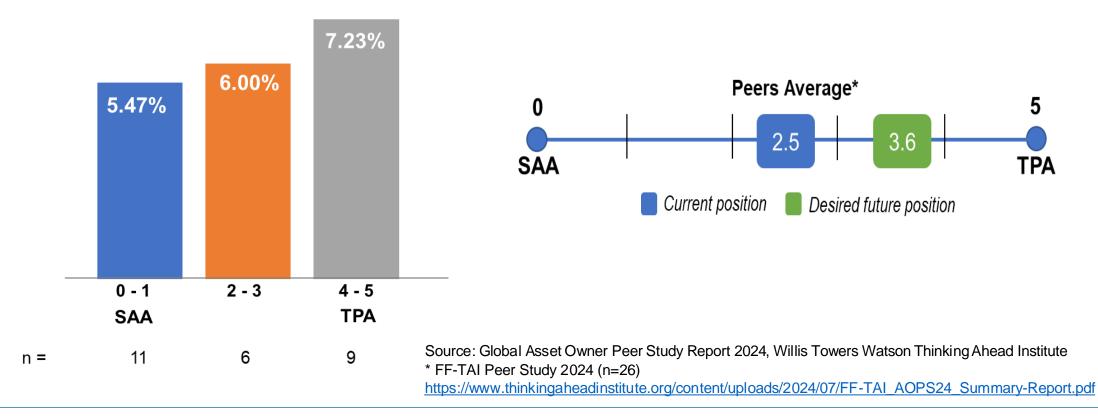


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### Total Portfolio Approach Performance Impact (TPA vs SAA)







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### **Total Portfolio Approach**

### SAA to TPA Spectrum

	<b>SAA</b> 0	1	2	3	4	<b>TPA</b> 5
Performance assessed vs.	Benchmarks			Fund goals		
Success measured by:	Relative value added			Total fund return		
Opportunities for Investment defined by:	Asset classes			Contribution to total portfolio outcome		
Diversification principally via:	Asset classes			Risk factors		
Asset allocation determined by a:	Board-centric process			CIO-centric process		
Frequency of change:	Infrequent, calendar meeting based			Continuously monitored, changes made in real time		
Portfolio implemented by:	Multiple teams competing for capital			One team collaborating together		
Integrated ESG+ stewardship/ divestment:	Bottom-up only			Top-down and bottom-up integrated		
3D investing, net zero investing:	Separate bottom up / top-down process			Top-down and bottom-up integrated on risk, return and impact		



Source: Global Asset Owner Peer Study Report 2024, Willis Towers Watson Thinking Ahead Institute \* FF-TAI Peer Study 2024 (n=26) https://www.thinkingaheadinstitute.org/content/uploads/2024/07/FF-TAI\_AOPS24\_Summary-Report.pdf

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# Leveraging Our Strengths





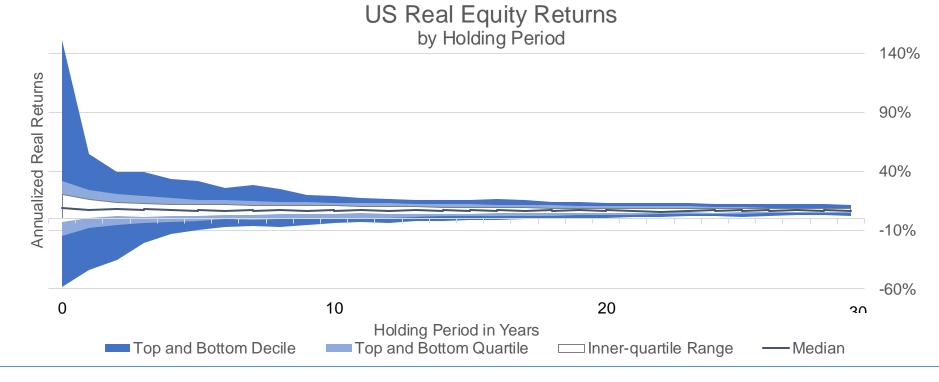
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## The Time Horizon Effect

How Outcomes Vary With Timeframes

Short-horizon returns exhibit greater variability than long-horizon returns, resulting in low forecasting accuracy.

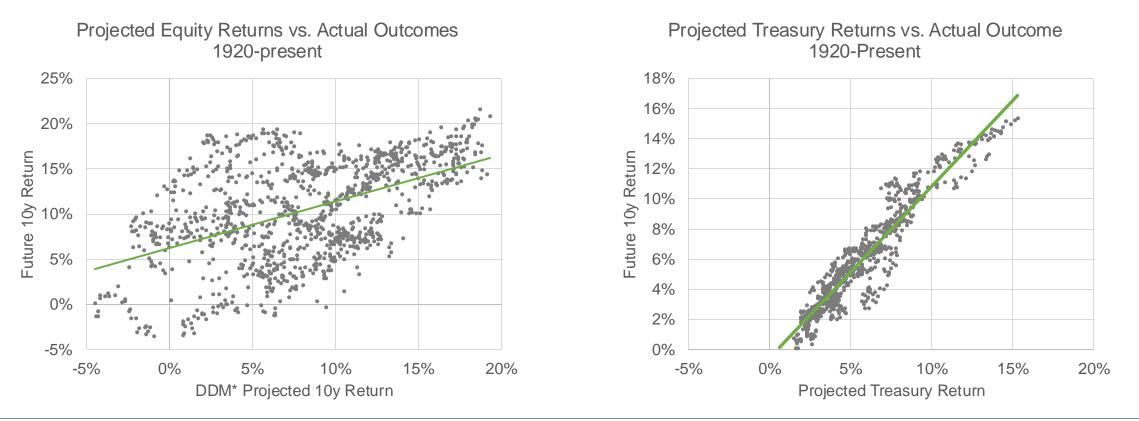




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### The Uncertainty of Long-term Return Predictions The Dividend Discount Model (DDM) for equity shows significant deviations from actual 10-year returns



#### Source: Shiller data



All numbers are annualized. \* DDM refers to the Dividend Discount Model, a common valuation approach. Asset Liability Management

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### American Academy of Actuaries Guidance

July 2020 Issue Brief "Don't Put the Cart Before the Horse"

### **ALM Realignment**



https://www.actuary.org/sites/default/files/2020-07/IB.CartB4Horse.pdf



### Rate of Return and Discount Rate Don't Need to Match

Different Objectives, Risk, Return, and Discount Rates Across Trusts

Trust	Equity Equivalent Exposure	Expected Return Before Deducting Admin Expenses	Discount Rate	Туре	Funded Ratio - June 30, 2023
Public Employees' Retirement Fund (PERF)	72%	7.10%	6.80%	Defined Benefit (Open)	71.40%
Judges Retirement System II Fund	65%	6.45%	6.00%	Defined Benefit (Open)	98.80%
Judges Retirement System Fund*	0%	3.20%	3.00%	Defined Benefit (Closed)	1.90%
Legislators' Retirement System Fund	23%	5.15%	4.50%	Defined Benefit (Closed)	99.90%
Public Employees' Long-Term Care Fund	29%	5.50%	4.75%	Health Care (Closed)	90.00%
California Employers' Pension Prefunding Trust 1	49%	5.65%	n/a	Pre-Funding (Pension)	n/a
California Employers' Pension Prefunding Trust 2	28%	5.15%	n/a	Pre-Funding (Pension)	n/a
California Employers' Retiree Benefit Trust 1	70%	6.50%	n/a	Pre-Funding (Health Care)	n/a
California Employers' Retiree Benefit Trust 2	54%	6.20%	n/a	Pre-Funding (Health Care)	n/a
California Employers' Retiree Benefit Trust 3	42%	5.90%	n/a	Pre-Funding (Health Care)	n/a
Public Employees' Health Care Fund*	0%	3.93%	n/a	Health Care (Open)	n/a



# Asset Liability Management (ALM) Timeline



