



Board of Administration

Agenda Item 6d

February 19, 2025

Item Name: Communications and Stakeholder Relations

Program: Communications and Stakeholder Relations

Item Type: Information Consent

Analysis

This item includes the Digital Communications Dashboard Report and the Summary of the Public Records Act Report produced by Communications and Stakeholder Relations.

Attachments

Attachment 1 – Digital Communications Dashboard Report prepared by CalPERS' Office of Public Affairs that highlights stakeholder engagement by channel including online communications, email, social media, and video. The report also highlights proactive communications campaigns.

Attachment 2 – Public Records Act Report prepared by the Office of Stakeholder Relations.

Attachment 3 – Digital Communications 2024 Overview.

Brad W. Pacheco
Deputy Executive Officer
Communications and Stakeholder Relations

Marcie Frost
Chief Executive Officer